

Subject Title	Paper PR: RESEARCH METHODOLOGY & PROJECT REPORT		
Class/Group	B. Com (CA) and B. Com (Business Analytics (CBCS))	Semester	VI
Paper: PR			Max. Marks: 40EE+10IE=50
PPW: 4 Hrs.			Exam Duration: 2 1/2 Hrs.

Objective: To introduce the basics of conducting research in social sciences.

COURSE OUTCOMES PR- Research Methodology and Project Report, 4 Credits	
CO 1	To introduce the basics of conducting research in social sciences
CO 2	To understand assemble, analyse data drawn conclusions and make recommendations

UNITS	CONTENTS
I	INTRODUCTION, MEASUREMENT AND HYPOTHESIS TESTING: Meaning of Research-Steps involved- Identification of Problem- Steps involved in the selection of problem-Research Design-Meaning and Types- Measurement Levels/Scales - Scaling Techniques- Hypothesis-Meaning - Types – Testing Procedure.
II	PARAMETRIC AND NON PARAMETRIC TESTS AND RESEARCHREPORT: Introduction - t-Test - F-Test - Chi Square Test - Anova (One-Way Anova, Two-Way Anova) concepts only Contents of a Research Report.
Reference	Text Books & Reference Books. 1. Research Methodology: Himalaya Publications. 2. Methodology of Research in Social Sciences: Krishna Swamy, 3. Research Methodology: Kothari &Garg, New Age Publication 4. Research Methodology: Paneerselvam R, PHI 5. Research Methodology: Dr Vijay Upagade& Dr Arvind Shende, S. Chand Publications 6. Research Methodology: Ranjit Kumar, Pearson Publication 7. Reading in Research Methodology in Commerce & Business Management: Achalapathi KV, 8. Research Methodology: Sashi. K Gupta, Praneeth Rangi, Kalyani Publishers.